



ASSOCIATION OF
AMBULANCE
CHIEF EXECUTIVES



**The TENTH ALF Conference will be
at the Chesford Grange Hotel, Kenilworth,
Warwickshire on May 22/23rd.**

The Association of Ambulance Chief Executives is delighted to announce some further detail for its forthcoming ALF conference. Following on from a successful conference as part of AMBITION 2011 in Telford, the Midlands has again been selected as the location. Ambulance Trust CEOs will be inviting their senior teams to join the Trust Chairs, Non Execs, key DH officials, and important stakeholders to make this conference the best yet. We are pleased to announce that there will also be some availability for conference delegates from other organisations and from overseas services.

We are delighted to have secured first class speakers with National and International reputations. Both the Minister of State for Health Simon Burns and the CEO of the NHS, Sir David Nicholson having accepted our invitation to address the conference as have speakers from the

Department of Health, Monitor and the private sector. In addition we are very pleased to welcome Lightfoot Solutions® who will co-present on EMS developments in New Zealand.

The main conference themes reflect some of the significant national strategic issues facing Ambulance Services in the UK - the move to clinical outcome indicators and operating in a changing environment as well as learning from private providers in the NHS and from overseas. Celebrating excellence and sharing success are key and five ambulance Trusts have volunteered to showcase an area of best/transferable practice at the popular 'Market Stalls' venue.

The NHS National Innovation Centre are again supporting our conference and are returning to update delegates on the three products being developed for the ambulance market.

Speakers include:

Sir David Nicholson
NHS Chief Executive



Simon Burns MP
Minister of State for Health



Michael Brooke
Director of Operations
St John New Zealand



Professor Matthew Cooke
National Clinical Director for
Urgent and Emergency Care

Dr Richard Lyon
Registrar in Emergency
Medicine & Pre-hospital Care



Tuesday May 22nd -
Wednesday May 23rd

**Ambulance
Leadership Forum**

Conference

& Awards Dinner

Supported by:



2012

For further details and to enquire about
attending please contact: info@aace.org.uk