



ASSOCIATION OF  
**AMBULANCE**  
CHIEF EXECUTIVES

# Strategic Priorities 2018/19 and 2019/20

May 2018: FINAL



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1.Reduce unwarranted variation

2.Develop and instil a clear strategic direction for the sector in urgent and emergency care

3.Strive to be an employer of choice

4.Seek to ensure the optimal safety and experience for all patients

5.Build strategic alliances with commissioners

6.Promote the reputation of the sector and the ambulance/AACE brand



# 1.Reduce unwarranted variation

Strive for more a consistent national patient experience; share best practice and learn more from each other

Harmonise operating models – in accordance with the Ambulance Improvement Programme

Consider sustainability – Carter/efficiency; collaborate to deliver improved value for money and demonstrate sector leadership

Embrace and optimise digital opportunities: directory of services (DOS), electronic patient records (EPR), triage systems



2. Develop and instil  
a clear strategic  
direction for the  
sector in urgent and  
emergency care

Continue to provide strong and sound system leadership  
across U&EC and in relation to place-based care

Position the sector to avail itself of opportunities in  
the evolving world of U&EC

Continue to work alongside partner agencies in the  
progression of public health and prevention agendas

Equip staff with the competence and confidence to  
effectively contribute to the U&EC agenda



### 3. Strive to be an employer of choice

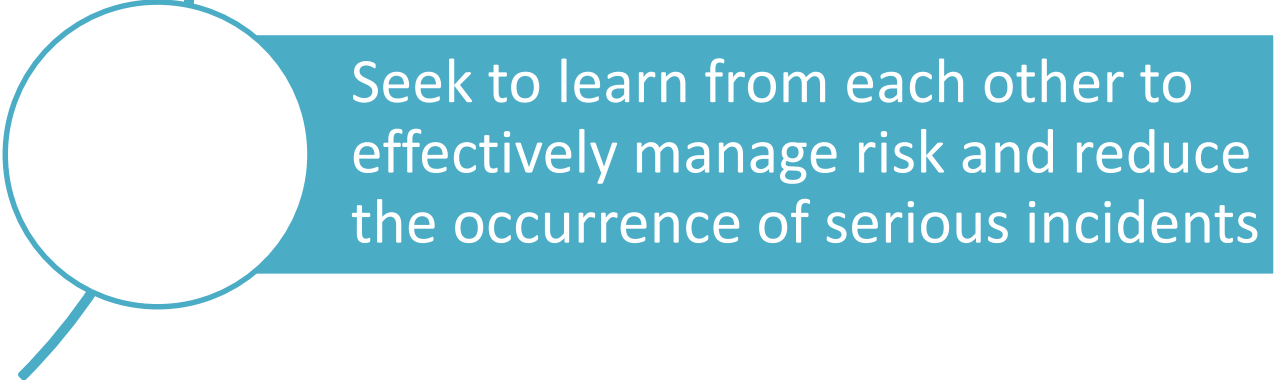
- Recruit, develop and support a workforce that is representative of the communities we serve
- Improve the workforce planning and supply for the ambulance sector
- Develop and enhance the ambulance service culture
- Improve the health and wellbeing of the workforce



4. Seek to ensure the optimal safety and experience for all patients



Ensure patient safety remains a top priority even in the face of system pressures



Seek to learn from each other to effectively manage risk and reduce the occurrence of serious incidents



## 5. Build strategic alliances with commissioners

Secure increased investment: to ensure each service is adequately funded to deliver the ambulance response programme (ARP) and urgent and emergency care (U&EC) specification

Effectively navigate through the sustainability and transformation partnership (STP)/integrated care system (ICS) environment whilst promoting the sector and its role



## 6. Promote the reputation of the sector and the ambulance/AACE brand

