

#PledgeToBeSeen

agrees to sign Changing Faces Pledge To Be Seen for

By doing so we commit to the following:

- **1. Publicly share news of our pledge.**
- 2. Represent more people with a visible difference in our campaigns (advertising, PR and recruitment) in the next 12 months.
- **3. Communicate our pledge internally as part** of our commitment to an inclusive workplace.

| Signed: | | |
|------------|--|--|
| Job title: | | |
| Date: | | |

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