

#PledgeToBeSeen

The Association of Ambulance Chief Executives

agrees to sign Changing Faces Pledge To Be Seen for

By doing so we commit to the following:

- **1. Publicly share news of our pledge.**
- 2. Represent more people with a visible difference in our campaigns (advertising, PR and recruitment) in the next 12 months.
- 3. Communicate our pledge internally as part of our commitment to an inclusive workplace.

Signed:	0 5 mortine	
Job title:	Chair	
Date:	28 April 2023	

Registered Charity in England and Wales No. 1011222 and in Scotland SCO39725